

**GOVERNMENT OF TELANGANA  
ABSTRACT**

Tourism Promotion – Released of Advertisement in German magazine “INDIEN FUR SIE” through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad – Publication Charges – Sanction an amount of Rs.3,00,000/- (Rupees Three Lakhs only) including taxes - Orders – Issued.

**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.RT.No. 419

Dated:06-07-2015

Read the following:

1. From Mr. Vaibhav Agarwal, Sr. Manager Marketing, M/s. Media India Group, New Delhi Dt.Nil.
2. Govt.Lr.No.581/PMU/PRO/2015, of YAT & C (PMU) Department, Dt.21-02-2015.
3. Invoice No.14-15/724, of M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, Dated:20-03-2015.

\* \* \*

**ORDER:**

In the letter 1<sup>st</sup> read above, Mr. Vaibhav Agarwal, Sr. Manager Marketing, M/s. Media India Group, New Delhi, has requested to release one full page colour advertisement in German magazine “INDIEN FUR SIE”. March 2014 – April 2015 issue. Accordingly, Government have issued a work order for an amount of Rs.3,00,000/- (Rupees Three Lakhs only) including taxes, for publication of an advertisement through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, an empanelled agency with the department, vide reference 2<sup>nd</sup> read above.

2. In the reference 3<sup>rd</sup> read above, M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, has furnished a bill for an amount of Rs.3,00,000/- (Rupees Three Lakhs only) including taxes, towards publication of Full Page (colour) advertisement in German magazine “INDIEN FUR SIE” and requested the Government to release the payment.

3. The Government, after careful examination of the matter hereby accord sanction for an amount of Rs.3,00,000/- (Rupees Three Lakhs only) including taxes, towards publication of Full Page (colour) advertisement in German magazine “INDIEN FUR SIE”, through M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.

4. The amount sanctioned at Para 3 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (13) – Advertisement for Promotion of Tourism - 260 – Advertisements, sales and publicity Expenses”.

5. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C Department shall draw and disburse the amount sanctioned at Para 3 above, in favour of M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad, through on line. The details of Bank account is as follows:-

Bank Name	:	ICICI Bank
Branch Name	:	M.G Road, Cochin, Kerala
Account No.	:	001005011006
IFSC Code	:	ICIC0000010

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF TELANGANA)**

**B.P. ACHARYA  
PRINCIPAL SECRETARY TO GOVERNMENT (T&C)**

To

M/s. Stark Communications (Cochin) Pvt., Ltd., Hyderabad.

The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.

The Deputy Pay & Accounts Officer, Secretariat, Hyderabad.

**Copy to:**

The YAT& C (PMU- Claims) Department.

SF/SCs.

**//Forwarded:: By Order//**

**SECTION OFFICER**